

LIAA Scholar-Artist Awards – MEDIA ARTS PHOTOGRAPHY PORTFOLIO RUBRIC

Criteria	2 points	4 points	6 points	8 points	10 points	Pts	Comments
Composition: use of elements and principles of design	The photos exhibit little to no connection to the elements and principles of design.	The photos exhibit a weak connection to the elements and principles of design.	The photos exhibit a good connection to the elements and principles of design.	The photos exhibit a strong connection to the elements and principles of design.	The photos exhibit an excellent connection to the elements and principles of design.		
Clarity	Subject is not in focus, and depth of field is awkward to subject.	Subject is partially in focus, and depth of field is awkward to subject.	Subject is in focus, but depth of field is awkward to subject.	Subject is in focus, and depth of field is somewhat complementary to subject.	Subject is in focus and depth of field is complementary to subject.		
Contrast	The photos lack a range of value, and a true black and a true white.	The photos either have some range of value, or a true black and true white.	The photos have some range of value, and a true black and true white.	The photos have a good range of value, and a true black and true white.	The photos have a full range of values, and a true black and true white.		
Content	No evidence of purpose and direction.	Purpose and direction is confusing or limited.	Purpose and direction is evident, but inconsistent.	Purpose and direction is somewhat challenging and evident throughout the media, subject & technique.	Purpose and direction is challenging and evident throughout the media, subject & technique.		
Communicative Properties	Neither clear nor insightful.	Not very clear and/or insightful.	Somewhat clear and insightful.	Generally clear and insightful.	Exceptionally clear and insightful.		
Level of Conceptual ideas	Solves problems simplistically. Shows limited artistic decision-making.	More accomplished technically than conceptually.	Shows some manipulation of ideas.	Shows evidence of creative thinking, i.e., it conveys a sense that it is about something.	Addresses complex visual and/or conceptual ideas. Shows evidence of risk-taking.		

Name _____ School District _____ Total Score _____