



## MEDIA ARTS CRITERIA

### Video/ Film Production, Photography, Graphic Arts

Applicants are required to submit work that best exemplifies the extent and quality of their accomplishments. The panelists encourage applicants to present work which illustrates their knowledge of film and video production and appreciation for moving images or for photography or graphic arts, the development of original ideas in the work submitted – imagination, competence and the skillful use of the media. The emphasis is on expressing their artistic point of view. The work should demonstrate an ability to effectively communicate ideas using imagination and a willingness to take creative risks.

While it is expected that applicants will consult w/ their teachers in the selection of portfolio material, applicants are urged to submit work they, themselves, feel best represents their creative interests. Technically proficient but more importantly, the artist must demonstrate a personal aesthetic, one that promises an original contribution to the visual arts.

### Video and Film Production Submissions

While collaborative work is acceptable, the applicant must have primary creative responsibility for the material and must identify his or her role in the work (works that suggest visual, audio or written plagiarism, i.e. a direct copy of another artist's work, will be disqualified). Music must be original, or copyright releases must be provided. Panelists are not influenced by the number of roles or quantity of work submitted. Send only your highest quality work.

- Conveys feelings
- Creates emotional interest
- Clear visual point of view
- Original Thinking
- Willingness to take creative risks

Applicants are required to submit:

1. **one DVD "portfolio reel"** containing one complete work followed by additional excerpts from up to three other works or works-in-progress.
2. The total video **cannot exceed ten minutes** in length. If your film is longer than ten minutes, please cut down to a trailer but put the entire film at the end of your submission.
3. Submit a **NEW DVD** (no mini-DV, mini-cassette, VHS or VCD will be accepted).

### Photography Submissions

Applicants are asked to present work that will best exemplify the extent and quality of their accomplishment as well as conveying feelings and creating emotional interest, or work that clearly expresses a visual point of view. The portfolio should demonstrate original thinking, an artistic commitment and a willingness to take creative risks. While it is expected that applicants will consult with their teachers in the selection of portfolio material, applicants are urged to submit work they feel best represents their creative interests.

All forms of photography are accepted in any format including: documentary, color, black and white, non-silver processes, digital, and mixed media. Work need not be done during the current school year, but must be original work and can be done in or out of school. Work that suggests visual plagiarism (i.e., a direct copy of another artist's work) will NOT be accepted.

- Conveys feelings
- Creates emotional interest
- Clear visual point of view
- Original thinking
- Willingness to take creative risks

## **Digital Submissions for Photography**

1. **CD with ten (10) images**
  - a. Five images reflecting a consistent body of work based on a cohesive idea or technique
  - b. Five images showing the full range of the participant's work and interest
2. **One color print out of CD images**
3. **Contact sheet(s)** with ten to twenty images. For these images, select work that best exemplifies:
  - Scope and quality and/or feelings; emotional interest and/or point of view.
  - Images that supplement the main folio submissions. The images on this sheet should give the jurors some extra indication of the applicant's creative / photographic interests.
4. **Fact Sheet** - Submit a printed fact sheet with your name on 8 1/2" x 11" paper that describes each piece by filename (Image1) and the title of the work.

## **Graphic Arts Submissions**

Applicants are asked to present work that will best exemplify the extent and quality of their accomplishment as well as conveying feelings and creating emotional interest, or work that clearly expresses a visual point of view. The portfolio should demonstrate original thinking, an artistic commitment and a willingness to take creative risks. While it is expected that applicants will consult with their teachers in the selection of portfolio material, applicants are urged to submit work they feel best represents their creative interests.

## **Digital Submissions for Graphic Arts**

1. **CD with ten (10) images**
  - a. Five images reflecting a consistent body of work based on a cohesive idea or technique
  - b. Five images showing the full range of the participant's work and interest
2. **One color print out of CD images**
3. **Fact Sheet** - Submit a printed fact sheet with your name on 8 1/2" x 11" paper that describes each piece by filename (Image1) and the title of the work.

## **Formatting CD Images for Photography and Graphic Arts**

- Images must be formatted as JPEG. Any other format, such as BMP, TIFF, PSD, etc., will be disqualified.
- Your images should be named as follows before uploading them.
- |             |             |
|-------------|-------------|
| Image01.jpg | Image06.jpg |
| Image02.jpg | Image07.jpg |
| Image03.jpg | Image08.jpg |
| Image04.jpg | Image09.jpg |
| Image05.jpg | Image10.jpg |

## **Technical Specifications for Images Created Using a Digital Camera**

- Set camera for "jpeg" format.
- Set camera for "fine" or "extra fine" resolution not "web" or "normal"
- Use a 2+ megapixel camera that has a high resolution setting
- Image pixel size should be at least 1500 X 2100.
- Image print size should be at least 4 x 6 inches at 300 dpi.
- Image file size should be at least 1 MB but no greater than 10 MB.

## **Technical Specifications for Scanning Photographs/Slides**

- Scan slides at 400%
- Scan photographs at 100% using at least 600 dpi.
- Image print size should be at least 4 x 6 inches at 300 dpi.

The participant is responsible for the quality of the submission and the quality of the images will affect judging. Images that are out of focus, poorly lit, or difficult to see will be disqualified.

**DO NOT** (This will disqualify you)

- use images created with camera phones
- use images designated as “web-ready”
- submit slideshows
- submit PowerPoint presentations
- submit animations
- submit movies
- submit audio with your pictures
- embed your images into Microsoft Word

**Please note that portfolios that are not submitted according to the format rules listed above will be disqualified.** All portfolio submissions will become the property of the Long Island Scholar Artist Scholarship Committee and will not be returned to the student applicant.