



A Musical Celebration *of* Roger Tilles

MONDAY, OCTOBER 19, 2026 | 5:30 PM

TILLES CENTER FOR THE PERFORMING ARTS
720 NORTHERN BLVD, BROOKVILLE, NY

SPONSORSHIP OPPORTUNITIES

Celebrate an extraordinary legacy.
Strengthen the future of Long Island's arts and culture sector.

Sponsorship proceeds benefit Long Island Arts Alliance, Long Island's only island-wide arts service organization, and its work connecting and supporting artists, arts organizations, and educators across Nassau and Suffolk.

Questions or ready to reserve?

lauren@longislandartsalliance.org | [Reserve online](#)

Event Sponsorships

Event sponsors receive tickets and prominent recognition connected to the October 19 celebration. Limited and exclusive opportunities are noted below.

Signature Sponsor		\$15,000
EXCLUSIVE – 1 AVAILABLE		
Lead the celebration with the evening's highest level of visibility. • 8 event tickets with reserved seating • Opening two-page journal feature: inside-cover ad paired with a greeting or tribute letter • Lead logo placement on the event website, signage, journal, and sponsor communications • Recognition in event emails, social media, the on-screen presentation, and from the podium • Opportunity to address the audience during the program and introduce one of the evening's performances, as selected by LIAA		
Reception Host	\$10,000	Concert Program Host
EXCLUSIVE – 1 AVAILABLE		EXCLUSIVE – 1 AVAILABLE
Welcome guests during the opening reception with festive food and drink, including an elevated raw bar experience with Toasted Oysters and authentic Blue Point Oysters. • 6 event tickets with reserved seating • Full-page color Tribute Journal ad • Logo placement on the event website, reception signage, journal, and sponsor communications • Recognition in event emails, social media, the on-screen presentation, and from the podium • Opportunity to welcome guests and offer a toast during the reception, coordinated with LIAA		Welcome the audience as the evening's live performances and tribute program begin. • 6 event tickets with reserved seating • Full-page color Tribute Journal ad • Logo placement on the event website, program signage, journal, and sponsor communications • Recognition in event emails, social media, the on-screen presentation, and from the podium • Opportunity to welcome the audience at the start of the program and participate in a backstage photo with The Knights, subject to production approval
Executive Producer	\$7,500	Journal Partner
LIMITED – 2 AVAILABLE		
Support the original short documentary about Roger Tilles by Emmy Award-winning filmmaker Waldo Cabrera. • 4 event tickets with reserved seating • Executive Producer credit in the film, subject to filmmaker approval and the production schedule • Half-page color Tribute Journal ad • Logo placement on the event website, event signage, journal, and sponsor communications • Recognition in event emails, grouped social media, the on-screen presentation, and from the podium		Pair event support with prominent recognition in the printed Tribute Journal. • 2 event tickets • Full-page color Tribute Journal ad • Logo on event signage • Group recognition in the on-screen presentation and from the podium See page 4 for journal ad sizes.

Year-Round Program Underwriting

Underwriting supports LIAA programming beyond the October celebration. Each underwriting opportunity includes 2 event tickets and is recognized at the event in several ways.

PROGRAM	SUPPORT	WHAT IT MAKES POSSIBLE
Scholar-Artist Award Sponsor	\$5,000	Sponsor one of the five top prize recipients in LIAA's 2027 Scholar-Artist Awards program. Recognition in program publications and press materials, with your name or logo included in Newsday's monthly Scholar-Artist spotlights. You will also be invited to present the scholarship award to your sponsored Scholar-Artist and participate in a photo opportunity at the Scholar-Artist celebration next spring.
Long Island Grants Academy	\$4,000	Help LIAA provide workshops, office hours, one-on-one coaching, and practical grant resources so artists and arts organizations can identify funding opportunities and develop stronger applications, narratives, and budgets.
Creative Reuse Project	\$2,500	Help LIAA collect and distribute reusable materials to artists, schools, museums, and cultural organizations, creating affordable creative resources while building connections among the arts, education, and environmental sectors.
Data & Advocacy	\$1,500	Help LIAA collect and share regional data, deliver public briefings, engage policymakers, and advocate for funding and policies that reflect the needs and contributions of Long Island's arts and culture sector.
Professional Development	\$1,500	Help LIAA offer affordable workshops, training, and expert-led programs that give artists, educators, and arts administrators practical knowledge and tools they can apply to their work.
LI Arts & Culture Calendar	\$1,000	Help LIAA maintain and promote Long Island's only arts-and-culture-specific, island-wide calendar, giving cultural organizations greater visibility and helping residents and visitors discover events across Nassau and Suffolk. The underwriter's logo will be prominently displayed at the top of the calendar page.

Underwriter recognition includes: 2 event tickets; listing in the event journal and on-screen presentation; grouped recognition on LinkedIn; listing on the relevant LIAA program webpage; and acknowledgment at related LIAA activities during the supported program year.

Program underwriting is separate from event sponsorship.

Event Supporters

Event Supporters make a charitable contribution to support the celebration and receive name recognition. No event tickets are included.

CELEBRATION SUPPORTER	\$2,500
CELEBRATION SUPPORTER	\$1,000

Recognition includes the event website, the Tribute Journal, and grouped on-screen acknowledgment during the celebration.

Tribute Journal Advertising

Honor Roger, congratulate the evening's participants, or share your organization's message in the full-color printed and electronic Tribute Journal. Journal advertising does not include event tickets or other event recognition.

AD SIZE	TRIM SIZE	RATE
Full Page Color Ad	8.5" x 11" trim size	\$1,500
Half Page Color Ad	8.5" x 5.5" trim size	\$1,000
Business Card Ad	3.5" x 2" trim size	\$350

Artwork deadline: September 22, 2026. Submit print-ready artwork at 300 dpi or as a high-resolution PDF to lauren@longislandartsalliance.org.

Individual Event Tickets

\$100 per person — includes the pre-program reception with festive food and drink and one non-reserved theater seat for the full program.

Reserve Your Sponsorship or Tickets

Online: [Reserve online](#)

Questions: lauren@longislandartsalliance.org

Important Information

Recognition and placement are subject to production deadlines and timely receipt of names, logos, advertisements, and other sponsor materials. Speaking, photo, performance-related, and film-credit opportunities must be coordinated with LIAA and are subject to program and production requirements. The tax-deductible portion of a contribution will be stated in the donor acknowledgment and may be reduced by the fair market value of tickets, advertising, or other benefits received. Please consult your tax adviser.